

RESOLUTION NO. 13-19 (CM)

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE SUPPORTING THE CITY OF WATSONVILLE'S PARTICIPATION IN THE 2020 CENSUS OUTREACH EFFORTS

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years; and

WHEREAS, the County of Santa Cruz received \$78.7 million in direct federal funding in Fiscal Year 2017-18, an amount determined in part by census data; and

WHEREAS, census data also helps determine the apportionment of seats each state will have in the U.S. House of Representatives and is used in the redistricting of state legislatures, county boards of supervisors and city councils; and

WHEREAS, the decennial census is a huge undertaking that requires cross-sector collaboration and partnership in order to achieve a complete and accurate count; and

WHEREAS, the U.S. Census Bureau is facing several challenges with the 2020 Census, which include declining response rates, technological change, and fiscal constraints, and support from local government is critical; and

WHEREAS, the City of Watsonville includes numerous recognized hard-to-count populations, including seniors, immigrants including many migrant farmworkers, students and more; and

WHEREAS, the County is inviting the Mayors of all local cities to join the Santa Cruz County Complete Count Committee; and

WHEREAS, the Santa Cruz County Complete Count Committee would consist of a Steering Committee and six working groups; and

WHEREAS, the Steering Committee will be composed of the Chair of the Board of Supervisors, the Mayor of each of the cities within the County, and the chairs of the working groups or their designees; and

WHEREAS, participation from Watsonville's Mayor will help ensure that Watsonville is represented and included in the outreach efforts done at the County level; and

WHEREAS, the City of Watsonville, in partnership with other local governments, the State, businesses, and community organizations, is committed to ensuring every resident in the City is counted.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WATSONVILLE, CALIFORNIA, AS FOLLOWS:

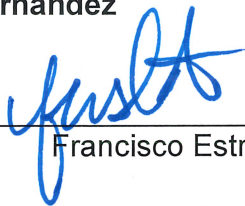
That the City Council of the City of Watsonville recognizes the importance of the 2020 Census and supports participation in helping to ensure a complete, fair and accurate count.

The foregoing resolution was introduced at a regular meeting of the Council of the City of Watsonville, held on the 22nd day of January, 2019, by Mayor Pro Tempore Garcia, who moved its adoption, which motion being duly seconded by Member Coffman-Gomez, was upon roll call carried and the resolution adopted by the following vote:

AYES: COUNCIL MEMBERS: **Coffman-Gomez, Garcia, Gonzalez, Hurst, Parker, Estrada**


NOES: COUNCIL MEMBERS: **None**

ABSENT: COUNCIL MEMBERS: **Hernandez**



Francisco Estrada, Mayor

ATTEST:



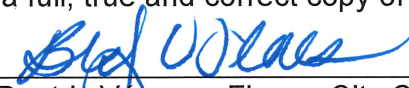
City Clerk
Jan 24, 2019
Date

APPROVED AS TO FORM:



City Attorney

I, Beatriz Vázquez Flores, City Clerk of the City of Watsonville, do hereby certify that the foregoing Resolution No. 13-19 (CM) was duly and regularly passed and adopted by the Watsonville City Council at a meeting thereof held on the 22nd day of January, 2019, and that the foregoing is a full, true and correct copy of said Resolution.



Beatriz Vázquez Flores, City Clerk
Date Jan 24, 2019